



# Pathways to Prosperity

## A Business Fundamentals Course for New Americans

CLASSES BEGIN JANUARY 6, 2025

2100 CHESTER AVENUE, BAKERSFIELD, CA 93301

MORNING AND AFTERNOON OPTIONS  
AVAILABLE AT THE BAKERSFIELD COLLEGE LAUNCHPAD

This program is designed for both new and experienced entrepreneurs, offering essential business skills to help you start, grow, and sustain your business. Over two semesters, you'll learn key topics such as business planning and strategy, financial analysis and capital access, marketing, risk management, and more!

As part of the program, you'll also gain access to:

- One-on-one business consulting
- Help navigating business permit and license applications
- Training on how to access capital
- Free non-credit courses with certificates of completion



Scan the QR code to pre-register for the course and receive additional information

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